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ASP Microcomputers

Press Release

Casio unveils new Windows® Mobile Industrial Terminal

Melbourne, Australia 9th July 2009 - From Casio and ASP Microcomputers - one of Australia's leading business technology companies - comes the latest generation of industrial handheld data terminals in the DT-X30 Series with Windows® Mobile, specifically designed for people and businesses on the move.

Casio and its Australian mobile business solutions partner, ASP (www.asp.com.au), expects strong interest from the transport and logistics industries "or where-ever real time data capture and communication is needed."

In transport and supply chain logistics applications, the DT-X30GR-35C enables head office to collect and receive in real time, information from their drivers. The new Casio terminals are equipped with wireless WAN (EDGE/GPRS/GSM) and GPS, as well as an on-board digital camera and inbuilt flash. Staff are able to receive notification of loading and delivery completion from drivers plus the vehicle's exact location via GPS. This information enables management to achieve greater efficiencies by, for example, dispatching the nearest driver to pick up goods from a customer or store wishing to send or pick up a consignment.

ASP's Managing Director Robert Kogoi: "We are a national provider of business technology solutions and are very excited by the productivity and efficiency gains that are possible with these new Casio handheld terminals which offer a remarkable convergence of technologies. "Our added value association with Casio means business is able to access proven Casio technology and have it tailored to their individual requirements by ASP here in Australia. Our role is to build bridges between technology and how it can benefit business.

"It really is a great partnership," he said.

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The new DT-X30 Series 2.0-megapixel digital camera (with auto-focus) enables operators to capture images and send back to base in real time - such things as the condition of consignments or signed delivery receipts, ensuring office staff and clients have an accurate understanding of the situation 'on the ground'. The development of the Casio range also carefully took into consideration the operators who will actually carry and use one.

The grip-type shape is easy to hold, key input and scanning is effortless. The display uses a Casio 3.5 inch advanced 2-way colour LCD, offering superlative visibility even outdoors. It also boasts superior durability and performance in a variety of tough environments. For example, it is IP67 rated dust/splash proof, can withstand the shock of a fall of 1.8 metres and has an operating temperature range of -20 °C to +50 °C.

There are 12 models in the DT-X30 series, which can be used in a wide variety of commercial and other applications. Apart from courier or parcel delivery management, other applications include direct store delivery management, parking enforcement, traffic infringement citations, meter readings, inspections, warehousing, etc.

Fast Features for DT-X30 series:

- Wireless WAN (EDGE/GPRS/GSM)
- Wireless LAN (802.11b/g)
- Wireless PAN (Bluetooth)
- Microsoft Windows Mobile® 6.1
- Ergonomic ISO13407 Human-Centered Design
- Casio's original 3.5-inch advanced 2-way QVGA colour LCD
- IP67 level of dust and water-splash tests to the IEC60529 standard
- Shock-resistant against drops to concrete from a height of up to 1.8 meters
- GPS
- 2.0-megapixel digital camera with autofocus and flash
- High capacity battery (7.4V, 2,000mAh) and low power consumption
- Incorporates a file system that ensures that user data is not lost even when problems such as battery depletion arise
- MicroSD (SDHC) card slot

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About Casio

Since being founded in 1957, Casio has earned a reputation as one of the leading global brands, offering quality, reliable and innovative products.

Casio's corporate creed is "creativity and contribution." It expresses the company's commitment to contributing to society by offering the kind of original, useful products that only Casio can.

Products with innovative functions assist people in their daily lives and keep society moving forward. When even a single new product is widely adopted, whole new markets develop, and this in turn fosters growth in related industries. This is the story of Casio's contribution to society-innovative products enhancing people's lives..

About ASP Microcomputers

ASP is a national provider of business technology solutions supplying and supporting products throughout Australia and overseas.

The company uses its supply, design, programming and fabrication skills to realise the potential of technologies including Barcode, RFID, Ethernet, WiFi, Bluetooth, GPRS & GSM Data Transfer.

Hardware products designed and built in Australia include Portable Barcode Readers, Ethernet Terminals, and Time and Attendance Terminals.

ASP has developed packaged solutions for Time and Attendance, Workforce Management, Web Based Automated Staff Rostering, Asset Tracking, Barcode Label Printing, Rapid WiFi application Development middleware.

For more information on the Casio range of Mobile Business Solutions visit

www.asp.com.au/casio

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