

# Success Story in Real Time Stock Control

Importer/Distributor:	Datateknik Sanayi A.Ş.
Customer:	TEKZEN Ev Yapı Hobby ve Bahçe Market
Location:	Istanbul, Turkey
Product:	CASIO DT-X7M10R Handheld Terminal
Application:	Real time stock-checking/keeping

## User's profile

**TEKZEN** is a group of D.I.Y. chain-stores founded in 1990 in Istanbul, Turkey. Since then, the chain store has grown up and the number of outlets today is 28. It offers a wide range of various assortments and optimized items over 95,000 and 45,000 respectively on sale throughout the country. An on-line shopping facility has also been established since 2006. Clicking [www.tekzen.com.tr](http://www.tekzen.com.tr) invites you into the gorgeous shopping centre.

## Real time stock control helps the store from wasting time

Before adopting the CASIO **DT-X7M10R** handheld terminal - the revolutionary, easy-to-use device with wireless communication options ([click here for more product information](#)), **TEKZEN** had been using DT-900 series handheld terminal. So they were familiar with and confident in Casio products especially in reliability and performance. After checking features and price of competitor's handheld terminals, **TEKZEN** decided that the DX-7 was the best product considering price, ruggedness and ergonomic design.

On top of these superiorities over competitors, the DT-X7 integrates Windows CE version 5.0 platform as its OS which makes application development and deployment in the system easy, not to mention the reliability of the operating system.

With the previous system for stock control, product information could not be loaded into the terminal, which means that the operator could not check the label to determine whether it was correct. This was a concern for the store group, and caused time wasting in their inventory control operation.

However, after the adoption of the DT-X7, errors occurring due to barcode labels were dramatically diminished. Now, the operator can easily check product information in real time, including its related information such as shelf number and location address, update price, stock quantity, and etc.

## Typical system configuration

The typical system configuration with the **DT-X7** in each store comprises the products below. Since the installation in the beginning of the project, a total number of each product installed exceeded over 90 and is expected to shortly reach a three-digit figure, according to the system manager of **TEKZEN**.

- DT-X7M10R handheld terminal
- HA-F21LBAT large-capacity lithium-ion battery pack
- HA-F60IO USB cradle

